

PRESS CONFERENCE ANNOUNCEMENT:

NEVILLE RECEIVES \$33,000 TO PROMOTE COUNTY-WIDE ARTS INITIATIVE

Green Bay, WI—The Wisconsin Department of Tourism has awarded the Neville Public Museum of Brown County a \$33,000 Joint Effort Marketing (JEM) Grant for the promotion of *Art and the Animal*. There will be a kick-off press conference on **Thursday, April 3, 2008 at 9:30 a.m. at the Neville Public Museum**, 210 Museum Place, Green Bay.

The opening of the 48th annual international *Art and the Animal* exhibition is scheduled for August 30 and will run through November 2, 2008. The Museum has initiated a city- and county-wide collaboration of community educational and arts groups to raise the awareness of the importance of animals and the ways in which they are represented in the visual arts, dance, theatre, music, literature, religion, cultural anthropology, folklore and archaeology.

The Neville Public Museum of Brown County initiated a partnership with business in tourism and non-profit organizations including Downtown Green Bay Inc., On Broadway Inc., Packer Country VCB and The Green Bay Chamber of Commerce. Present at the Press Conference will be Brown County Executive Tom Hinz, Green Bay Mayor Jim Schmitt, along with representatives of the above tourism and economic development organizations.

Art and the Animal will bring tourism dollars to the county and to downtown Green Bay. Art and Cultural partners include:

Bay Area Humane Society	Green Bay Symphony
Bay Beach Wildlife Sanctuary	NEW Arts Council
Brown County Library	NEW Zoo
The Dance Company	On Broadway
Downtown Green Bay, Inc.	One Book, One Community
The Einstein Project	Oneida Nation
Evergreen Productions	Packer Country VCB
Susan Frost Advertising, Inc.	University of Wisconsin-Green Bay
Amy Graff Wildlife Art	UWGB Learning in Retirement
Green Bay Area Chamber of Commerce	UWGB Outreach
Green Bay Boy Choir and Girl Choir	UWGB Summer Camps
Green Bay Community Theater	David J. Wagner - American Wildlife Art
Green Bay Film Society	Wisconsin Department of Natural Resource

Representatives from most of the groups will be on hand at the press conference.

For more information, contact Becky McKee, President, Neville Public Museum Foundation.

920-448-7850 or e-mail mckee_rg@co.brown.wi.us

###