Directors’ Report

This is the time of year where we take a moment to evaluate our success over the past year and identify areas where we can improve. In 2014, under our direction the museum took a step back to reflect on the past so that as a new team we can continue to offer relevant programming in relation to the museum’s historical mission of championing history, science and art.

As part of the planning process for our future we have obtained a Current Situational Analysis and Audience Analysis. We now have the tools to answer questions such as: What role should the Neville Public Museum perform in the community? Who are our target audiences? Why should the community visit and support us? In early 2015, we will launch our new message and submit a request for proposal for an illustrated Exhibit Visitor Experience Plan which will focus on future exhibit design, fundraising opportunities and a development plan for the future. In some ways, the upcoming year is a new beginning for us as an organization.

In 2015 the Museum will be celebrating our Centennial Anniversary. We will have a great combination of internally created exhibits including the 70th Art Annual Juried Exhibition, traveling exhibits such as Spies, Traitors, Saboteurs from the International Spy Museum and wonderful partnership exhibits including Building Community: 100+ Years of Local Architecture and Sisters in Spirit: Native American Stories in Rocks and Beads. Along with our exhibits we will continue to offer educational programming for schools as well as public programming including our incredibly successful new beer and soda making workshops.

Thank You Volunteers!

This past year would not have been as successful without the dedication and hard work of all of our volunteers. The Neville Public Museum Foundation would like to acknowledge all of the wonderful volunteers and interns who help with events, run the gift shop, set up and tear down exhibits, assist with school groups, wrap presents in the Children’s Only Shop, lend a voice to Bruce the Spruce and many other things. For all of this we thank you!

Volunteer Spotlight

Carolyn Reedy

Carolyn Reedy is a valued volunteer in the Neville Museum Gift Shop. Carolyn began volunteering at the Neville in the Children Only Shop-a fun way to feed her passion for museums. She has since transitioned into volunteering in the Gift Shop and does everything from selling to assisting in merchandise selection and is known for her impeccable Gift Shop window displays.

Carolyn taught elementary school for 39 years before retiring. She loves volunteering at the Neville because it has given her a purpose in her retirement. Carolyn also loves meeting museum visitors from around the state and country and hearing their stories.

Carolyn’s husband Conrad also volunteers at the Neville helping with exhibit construction and exhibit receptions.
Donor Spotlight

Byron L. Walter Family Trust

The legacy and generosity of Byron L. and Minnie Walter lives on through the Byron L. Walter Family Trust that was created by their daughter Arlene in 1979. The Byron Walter Family Trust has supported and sustained many organizations in Brown County and has strengthened our community in countless ways.

Byron L. Walter (1877-1954) moved to Green Bay in 1898 and worked as a plumber's apprentice until he began working at Gotfreson Bros. Hardware Store. Byron formed a partnership in a new hardware and sheet metal company, which became Green Bay Hardware, Inc. He served as president until his retirement in 1953. Byron also was a co-founder of the Paper Converting Machine Company, and for a period of time served as president of this company. Arlene, the only child of Byron and Minnie Walter, continued her parents' mission to support Northeast Wisconsin until her death in 1979 when the Byron L. Walter Family Trust was established.

The Byron L. Walter Family Trust has been an enduring supporter of the Neville Public Museum. Our first floor gallery, The Walter Gallery, is named for the Walter family.

The Neville Public Museum would like to thank the Byron L. Walter Family Trust for their support and generosity throughout the years. The impact that Byron, Minnie, and Arlene (pictured below from left to right) have made in Northeast Wisconsin will continue to better the lives of our residents for years to come.

As you read this annual report, we hope it will remind you of our recent successes and energize you for the future. For those of you who have tirelessly committed time and energy to the success of this organization, we thank you. For the many of you who are new, we welcome you to the Neville family.

Sincerely,

Beth A. Lemke
Executive Director

Kasha Huntowski
Executive Director

Neville Public Museum
Neville Public Museum Foundation

Neville Public Museum Staff
Executive Director: Beth Lemke
Deputy Director: Kevin Cullen
Collections Manager: Louise Pfotenhuwer
Education Specialist: Kirsten Smith
Exhibit Technician: Maggie Dernehl
Guest Services Coordinator: Jessica Day
Technician: Dennis Rosloniec

Neville Public Museum Foundation Staff
Executive Director: Kasha Huntowski
Office Manager: Kathy Rosera
Communications Coordinator: Rachel Patterson

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Secretary: Frank Kowalkowski
Treasurer: Brendan Bruss
Chair Emeritus: Kramer Rock
Board Members: Todd Bartels, Lynette Green, Cathy Harden, Dr. Richard Horak, Matt Mueller, Kathleen Ratteree, Alex Renard, Jim Rivett, Kim Schanock
The mission of the Neville Public Museum Foundation is to raise funds for exhibits and programming at the Neville Museum.

The following exhibits and programs were made possible by our generous donors:

**A Century of Discovery** - January 25 through October 26

The collections of the Neville Public Museum were featured in this exhibit, which highlighted museum displays of the past 100 years. This exhibit was the introduction to our Centennial Anniversary in 2015.

**A World at War: 100th Commemoration of the Start of WWI** - March 6 through June 1

*A World at War* commemorated the events, places, and people that fought in the First World War, particularly those soldiers from Northeast Wisconsin. This exhibit will highlighted photographs, artifacts, and oral histories from WWI.

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**Donors $100-$499 Continued**

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**Media Partners:**

- 101 WIXX
- Green Bay Press Gazette
- Local 5 WFRV TV
- NBC 26
- Wisconsin Public Radio

**In Kind Partners:**

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**Art Annual Retrospective** - September 4 through October 26

Artworks from the last 69 years were displayed. The art exhibited was from past art annuals, now a part of the Neville collection.

**Holiday Memories of Downtown Green Bay** - November 22 through January 2015

Bigger and more magical than ever before, visitors to this 5,000 square foot exhibit were enchanted upon entering a forest fantasy complete with: model train sets that wound around a mountain of presents, animated H.C. Prange department store figurines in a variety of natural settings, a gift shop for children only, as well as "Bruce the Spruce" the talking Christmas tree with his new young sapling "Sammy the Spruce".

**Curator’s Circle ($500 to $999)**
- Badger State Brewing Company
- Tom Bartelt
- Belgioioso Cheese, Inc.
- Richard and Karen Blahnik
- Robert Dean & Susan Jacquez-Dean
- Carol DeGroot
- E. W. & Margaret Leicht
- Family Fund
- Emil & Gail Fischer
- Sherry Fuller
- Fisher Family Charitable Fund
- Hayden Groy & Anneliese Waggoner
- John & Marianthe Hale
- Tom & Cathy Harden
- Helen Ferslev Estate
- Jean Jacky
- Dr. and Mrs. W. David Jones
- Ann Kapitz
- Ruth DeYoung Kohler
- Frank & Julie Kowalkowski
- Jane & Robert Laird
- Let Me Be Frank Productions
- Ed Meyer
- Ridgeview Liquor
- Kramer Rock
- Belle Scott
- James & Kathlin Sickel
- Richard & Marjorie Stolz
- Titletown Brewing Company
- Karen and Dennis Wojahn
- Doris Ziesemer

**Donors ($100 to $499)**
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- Jules Bader
- Theresa Beerns
- Lois Berner
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- Philip R. Brehm
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- John & Joan Brusky
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- Joanne Burns
- Toni Burns
- Thomas & Elaine Burzinski
- Robert & Carol Bush
- John Butz
- Maxine Cashman
- Xinqian Chen
- Karen Cowan
- John and Judy Crain
- Kevin & Eva Cullen
- Walter & Judy Dauska
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- Catherine Murphy Everson
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- Florida Power & Light
- Terry & Kris Fulwiler
Silver Circle ($5,000 to $9,999)
Associated Bank
Diane & Patrick Ford
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Dr. Richard and Ellen Horak
Irene Kress - Neville Art Guild
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Joseph & Sarah Van Drisse Charitable Trust
Wisconsin Public Service Foundation

Bronze Circle ($2,500 to $4,999)
Anonymous
Green Bay & De Pere Antiquarian Society, Inc.
Green Bay Packers Foundation
Pomp’s Tire Service Inc.
Primum Bonum
US Bank Foundation

Iron Circle ($1,000 to $2,499)
In Memory of Kenneth & Lorna Behrend
Brown County Community Women’s Club
Bernie & Alyce Dahlin
Dean Distributing
Patricia Finder-Stone
Margaret Ford
Maurice & June Robinson Foundation
Margaret Summerside Family

Neville Cellar Series Brewing & Bottling Workshops -
Attendees learned about the history of beer while enjoying the hands on experience of brewing and bottling beer at home. Three different classes were offered including German Dunkel Weissbeir in September, Belgian Farmhouse Ale in October and Scandinavian Baltic Porter in November.
Brewing and Bottling
Due to the popularity workshops will be offered again in the Fall of 2015.

Family Soda Series Workshops -
Families were invited to come in and learn how to make and bottle soda at home. Two different classes were offered including Cream Soda in September and Root beer in October. The Soda Series was so successful that we will be offering three classes in the Summer of 2015.
Donor Spotlight

Schreiber Foods

The Neville Public Museum is honored to have received a grant from Schreiber Foods to expand the museum’s teaching collection!

The new teaching collection complements a new modular-designed educational program consisting of 20 inquiry-driven, object-based lessons that tie into central themes from the museum’s permanent exhibit, *On the Edge of the Inland Sea*.


Supporting these lessons are a diverse array of objects, ranging from a physics model of a glacier, to the teeth left behind by Ice Age titans, to the material culture of the immigrant groups who would later settle in this region.

Development Report

In 2014, almost $400,000 was raised and over 150 volunteers donated over 5,000 hours to support the mission of the Neville Public Museum Foundation. On behalf of the Museum and staff, and all the people who look to this museum as a community resource and asset, we remain forever grateful for your support. For one hundred years, you have helped us preserve the legacy of the past and with your continued support, we look forward to preserving the legacy of the next one hundred years and beyond.

2014 Donors

**Diamond Circle ($50,000 and Up)**
Byron L Walter Family Trust

**Platinum Circle ($25,000 to $49,999)**
George Kress Foundation/Green Bay Packaging

**Gold Circle ($10,000 to $24,999)**
Scott and Nancy Armbrust
Cornerstone Foundation of Northeastern WI, Inc.
Lucille Meusel Trust
Schneider National Foundation, Inc.
Wisconsin Tourism Department