



FOR IMMEDIATE RELEASE:

Celebrate Packers' History at Touchdown! Green Bay Packers Hall of Fame, Inc. at the Neville Public Museum

Green Bay, WI---April 4, 2014---*Touchdown! Green Bay Packers Hall of Fame, Inc. at the Neville Public Museum* opens tomorrow, April 5.

Touchdown! Green Bay Packers Hall of Fame, Inc. at the Neville Public Museum features artifacts and images from one of the most storied franchises in NFL history - the Green Bay Packers. The story is told through the history of the Green Bay Packers Hall of Fame, Inc. and its growth from a temporary display in 1967 to its current status as one of the most premier professional sports collections in the world.

Included in the exhibit are several never-before-seen artifacts and photographs as well as rare video footage from the 1930s to the present.

This temporary exhibit is made possible as the Packers Hall of Fame is undergoing a new transformation at Lambeau Field.

From the earliest days of football in Green Bay, to the teams' most recent success on the field, you will meet some of the legends from one of the most storied franchises in the NFL that have helped to define the identity of America's most popular sport.

Touchdown! opens April 5 and runs through the 2014 Green Bay Packers season.

Thank you to our exhibit partners: Green Bay Packers Hall of Fame, Inc., Green Bay Packers, Triad Creative Group, Inc., Green Bay Press Gazette, Digital Design Services, NBC26, and WIXX 101.

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