



NEVILLE PUBLIC MUSEUM
OF BROWN COUNTY
BRIDGING COMMUNITIES, CONNECTING GENERATIONS

FOR IMMEDIATE RELEASE: Nationally Touring Exhibition, *Spirited: Prohibition in America* Opens Saturday

Green Bay, WI—September 1, 2021—During the era of Prohibition, Americans no longer could manufacture, sell, or transport intoxicating beverages from 1920 until 1933. *Spirited: Prohibition in America*, a new exhibition opening Saturday, September 4, 2021, at the Neville Public Museum explores this tumultuous time in American history, when flappers and suffragists, bootleggers and temperance lobbyists, and legends, such as Al Capone and Carry Nation, took sides in this battle against the bottle.

Spirited: Prohibition in America explores the era of Prohibition when America went “dry.” Visitors will learn about the complex issues that led America to adopt Prohibition through the 18th Amendment to the Constitution in 1919 until its repeal through the 21st Amendment in 1933.

Through the exhibition, visitors will learn about the amendment process, the changing role of liquor in American culture, Prohibition’s impact on the roaring ‘20s, the role of women, and how current liquor laws vary from state to state.

The exhibition draws on the histories told from both sides of this divisive issue that riled passions and created volatile situations. In the end after a decade of wide-spread corruption, wavering public opinion, and the need to generate revenue from an alcohol tax, the 18th Amendment became the first ever repealed. With the passing of the 21st Amendment, Prohibition ended on December 5, 1933, in a very different America. Today, Prohibition’s legacy can be traced through state laws regulating alcohol, created to avoid the excesses before Prohibition and the corruption and lawlessness experienced during the roaring ‘20s.

Spirited: Prohibition in America is based on the exhibition *American Spirits: The Rise and Fall of Prohibition*, organized by the National Constitution Center in Philadelphia, PA, in collaboration with Daniel Okrent, author of *Last Call: The Rise and Fall of Prohibition*. *Spirited* has been made possible through NEH on the Road, a special initiative of the National Endowment for the Humanities. It has been adapted and toured by Mid-America Arts Alliance. Founded in 1972, Mid-America Arts Alliance is the oldest regional nonprofit arts organization in the United States. For more information, visit www.maaa.org or www.nehontheroad.org.

For more information, please visit <https://www.nevillepublicmuseum.org/plan-your-visit/exhibits/>

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