



**FOR IMMEDIATE RELEASE:** Neville Public Museum Receives Highest National Recognition Awarded Re-Accreditation from the American Alliance of Museums!

GREEN BAY, WI March 21, 2023 – The Neville Public Museum of Brown County has again achieved accreditation by the American Alliance of Museums, the highest national recognition afforded the nation’s museums. Accreditation signifies excellence to the museum community, to governments, funders, outside agencies, and to the museum-going public. The Neville Public Museum of Brown County was initially accredited in 1972. All museums must undergo a reaccreditation review at least every 10 years to maintain accredited status.

Alliance Accreditation brings national recognition to a museum for its commitment to excellence, accountability, high professional standards and continued institutional improvement. Developed and sustained by museum professionals for 50 years, the Alliance’s museum accreditation program is the field’s primary vehicle for quality assurance, self-regulation and public accountability. It strengthens the museum profession by promoting practices that enable leaders to make informed decisions, allocate resources wisely, and remain financially and ethically accountable in order to provide the best possible service to the public.

“Brown County is proud of the hard work and dedication of the Neville Public Museum leadership and staff in maintaining this accreditation, renowned as the premier cultural institution in our region,” says Brown County Executive Troy Streckenbach. “This world class space connects generations and cultures across time, plays a vital role in sharing these significant moments with visitors and residents alike, and offers Northeastern Wisconsin a stellar quality of life amenity.”

Of the nation’s estimated 33,000 museums, over 1103 are currently accredited. The Neville Public Museum of Brown County is one of only twenty-one museums accredited in the state of Wisconsin.

Accreditation is a very rigorous but highly rewarding process that examines all aspects of a museum’s operations. To earn accreditation a museum first must conduct a year of self-study, and then undergo a site visit by a team of peer reviewers. AAM’s Accreditation Commission, an independent and autonomous body of museum professionals, considers the self-study and visiting committee report to determine whether a museum should receive accreditation.

“Accredited museums are a community of institutions that have chosen to hold themselves publicly accountable to excellence,” said Laura L. Lott, Alliance President and CEO. “Accreditation is clearly a significant achievement, of which both the institutions and the communities they serve can be extremely proud.”

#### About the Neville Public Museum

The Neville Public Museum has been a benefit to Northeastern Wisconsin for over 100 years. With community support, the Museum can continue our mission for many years to come. We are an

accredited cultural institution that champions history, science and art. Located in downtown Green Bay, Wisconsin, the museum is dedicated to the collection and preservation of significant objects relevant to Northeast Wisconsin and the Upper Peninsula of Michigan. The museum seeks to bridge these multi-generational regional communities through engaging exhibits and dynamic programming. For more information, visit <https://www.nevillepublicmuseum.org/>

#### About the American Alliance of Museums

The American Alliance of Museums has been bringing museums together since 1906, helping to develop standards and best practices, gathering and sharing knowledge, and providing advocacy on issues of concern to the entire museum community. Representing more than 35,000 individual museum professionals and volunteers, institutions, and corporate partners serving the museum field, the Alliance stands for the broad scope of the museum community. For more information, visit [www.aam-us.org](http://www.aam-us.org)

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