



# NEVILLE PUBLIC MUSEUM

OF BROWN COUNTY

Bridging Communities • Connecting Generations

(920) 448 - 4460

nevillepublicmuseum.org

210 Museum Place, Green Bay, WI 54303

**November 21, 2025**

**FOR IMMEDIATE RELEASE** - *Holiday Memories of Downtown Green Bay* opens November 22, 2025, at the Neville Public Museum in Green Bay, WI.

On display beginning November 22<sup>nd</sup> in the Neville Public Museum's WPS gallery, the annual holiday tradition continues with H.C. Prange's department store figures, Snow Babies frolicking in the Enchanted Forest, Bruce the Spruce (the loveable talking tree) waking up, and the Children Only Shop will open to the public!

*Holiday Memories of Downtown Green Bay* will be on display at the Neville Public Museum from November 22, 2025- January 11, 2026.

### About the Exhibit

The animated figures that once adorned the H.C. Prange's department store windows are featured in this exhibit along with the Enchanted Forest, Snow Babies, and charming forest animal collections. Bruce the Spruce, the lovable talking Christmas tree who once chatted with holiday shoppers at Prange's, is awake at select times to talk with guests. To learn more about the exhibit visit the museum's website:

<https://www.nevillepublicmuseum.org/plan-your-visit/exhibits/current-exhibits/>

### Events

Included with museum admission.

Event dates and times: [nevillepublicmuseum.org](http://nevillepublicmuseum.org)

- The Children Only Shop
  - A whimsical re-creation of the H.C. Prange's holiday for children ages **4-12**. They are invited to purchase from an assortment of holiday gifts for **\$4** each and have them gift-wrapped. Find the perfect present for everyone on your list!
- Bruce the Spruce
  - The lovable talking Christmas tree who once chatted with holiday shoppers at Prange's, is awake at select times to talk with guests.
- Bruce the Spruce Sing Along
  - Join Bruce the Spruce and his friends for an hour of joyous singing and making merry!

### About the Neville Public Museum

The Neville Public Museum of [Brown County](http://www.browncountywi.gov) is an accredited cultural institution that champions history, science, and art. Located in downtown Green Bay, Wisconsin, the museum is dedicated to the collection and preservation of significant objects relevant to Northeast Wisconsin and the Upper Peninsula of Michigan. The museum seeks to bridge these multi-generational regional communities through engaging exhibits and dynamic programming.

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