



FOR IMMEDIATE RELEASE

***Agriculture to Tavern Culture-The Art, History, and Science of Beer* Opening at the Neville Public Museum**

Green Bay, WI---June 11, 2014---*Agriculture to Tavern Culture-The Art, History, and Science of Beer* opens June 14, 2014 and runs through October 26, 2014 at the Neville Public Museum.

The Neville Public Museum is tapping into one of Wisconsin's celebrated identities, beer. The *Agriculture to Tavern Culture* exhibit invites you on a fermented voyage from grain to glass, as we celebrate the art, history, and science of beer. In a state with deep agricultural roots, a proud brewing heritage, and a vibrant tavern culture, this exhibit will pay tribute to these ingredients that make Wisconsin special. Northeastern Wisconsin's rich brewing tradition will be a specific focus of this exhibit, with historic beer-related images and artifacts on display.

"Agriculture is key to our economy here in Brown County and taverns have been a social conduit in Wisconsin since the 1830's. This unique exhibit highlights the traditional rich past of both components with a captivating local story" says Neville Interim Director Beth Lemke. "It showcases local distilleries, breweries, and agricultural artifacts that are unique to Wisconsin."

In Wisconsin beer began to flow by the 1830s when northern European immigrants brought with them a tradition and taste for ale and lager. Combined with an ideal climate and an endless supply of fresh water, the result was a beer brewing bonanza that endures to the present.

Today, beer continues to play a significant role in our culture, whether it's in the local tavern with friends, at a sporting event, at family gatherings, or even at religious festivals. The beer industry supports agriculture, fuels jobs, and even forms identity. Therefore, every time we take a sip of beer, we are literally imbibing our fermented past, and it is a good reason to give a toast to this beloved beverage in *Agriculture to Tavern Culture-The Art History and Science of Beer* at the Neville Public Museum of Brown County.

Agriculture to Tavern Culture is sponsored by the Byron L. Walter Family Trust, Green Bay Packaging, Inc., Schneider National Foundation, the Cornerstone Foundation of Northeastern Wisconsin, and Wisconsin Travel. Thanks also to the Wisconsin Public Service Foundation, the K.C. Stock Foundation, Dr. Richard and Ellen Horak, the Green Bay Packers Foundation, the Kaap Charitable Trust, the Joseph & Sarah VanDrisse Trust, Diane and Patrick Ford, and Pomp's Tire Service for their support.

In connection with this exhibit we will have an outstanding series of programs free to the public:

Tuesday, Aug. 19: *German Roots of Wisconsin Brewing: From the Iron Age to the Information Age*, Bettina Arnold, 7pm

Tuesday, Aug.26, 2014: *Breweries of Wisconsin*, Jerry Apps, 7pm

Tuesday, Sept. 9: *Alehouses, Inns, and Taverns and the Origins of a Democratic Society*, Caroline Boswell, 7pm

Tuesday, September 16, 2014: *Bottoms Up A Toast to Wisconsin's Historic Bars and Breweries*, Jim Draeger & Mark Speltz, 7pm

Tuesday, September 23, 2014: *Uncapping the Origins of Beer and Our Ancient Fascination with Fermentation*, Kevin Cullen, 7pm

Programs are made possible by Tiletown Brewing Company, Badger State Brewing Company LLC, Dean Distributing, Inc., Door County Brewing Company, Ridgeview Liquor, and Potosi Brewing Company. Exhibit supporters include Brent Weycker of Tiletown Brewing Co., Badger State Brewing Co., Jon Huntington, HEM Productions, Digital Design Services, and Strawberry Fields Design.

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