



FOR IMMEDIATE RELEASE:

Neville Public Museum Launches Centennial Planning

September 9, 2013---Green Bay, WI---An invitation-only event is being held this evening, Tuesday September 10th at 6:45 PM at the Neville Public Museum in downtown Green Bay. The event represents the formal launch of the museum's centennial campaign. The museum will celebrate its 100th birthday in 2015.

Speakers at this event will include Green Bay Packers President Mark Murphy, County Executive Troy Streckenbach, Neville Public Museum Foundation Chairman Kramer Rock and Museum Executive Director Rolf Johnson.

Plans for the upcoming centennial in 2015 will be discussed, along with some of the issues facing the museum, the largest in northeast Wisconsin, as it moves to transform itself as an important educational, cultural and educational institution and visitor attraction for the region. Invited guests will also be participating in an open forum where questions, issues and opportunities for the museum will be discussed.

This kick-off event is open to invited guests only, but subsequent centennial gatherings will be held that are free and open to the public.

Editorial expansion of this story available upon request.

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