



FOR IMMEDIATE RELEASE:

Down, Set, Hike! *Football* Arrives at the Neville Public Museum

Green Bay, WI—May 10, 2012—The Green Bay Packers present *Football the Exhibit*- the Neville's new, interactive display which explores the science, technology, engineering and math (STEM) behind the game!

Football includes a mixture of artifacts, text, video and hands-on activities with something for everyone! See how you hold up to a lineman by measuring your strength with the "Grip Tester." Think you're fast enough to out-run the defense? Then bring your running shoes to the Sprint Track. *Football* covers everything from the history of the sport, to the equipment, to the cutting edge medical technology used to treat common injuries. You'll also discover key concepts like collisions, peripheral vision, and balance, too. So what are you waiting for? Put your helmet on, get in there and score a touchdown at *Football!*

Experience the game May 19, 2012, through September 9, 2012.

Football the Exhibit is presented by the Green Bay Packers with additional support from Associated Bank, Prevea Sports Medicine and NBC 26.



Football has been developed by the Museum of Discovery, Little Rock, Arkansas.

Editorial expansion of story available upon request.

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