



**FOR IMMEDIATE RELEASE:**

**Down, Set, Hike! Associated Bank Presents a Football Challenge at the Neville Public Museum**

Green Bay, WI—July 31, 2012—Associated Bank presents the Football Challenge at the Neville Public Museum from August 1, 2012 through August 31, 2012. The Football Challenge features a series of physical tasks inside *Football: The Exhibit* (at the Neville Public Museum) and quiz questions on the Green Bay Packers Heritage Trail.

The Football Challenge entry forms will be available at the Neville Public Museum (210 Museum Place, Green Bay, WI 54303), [www.nevillepublicmuseum.org](http://www.nevillepublicmuseum.org) and Associated Bank Green Bay and Door County locations (including grocery store locations).

All forms with correct answers to the mental challenge will be entered into random chance drawings. Completed entry forms must be returned by Friday, August 31st (5 p.m. deadline) to:

The Neville Public Museum  
210 Museum Place  
Green Bay, WI 54303

**Five total prize packages will be awarded and include:**

**First prize:** Aaron Rodgers signed mini helmet, Aaron Rodgers signed football and a \$100 gift card from Associated Bank, a historic Green Bay Packers photo from the Neville collection, one sport bag package from Prevea Sports Medicine and four passes to the Green Bay Packers Hall of Fame

**Second prize:** Aaron Rodgers signed mini helmet and a \$100 gift card from Associated Bank, a historic Green Bay Packers photo from the Neville collection, one sport bag package from Prevea Sports Medicine and four passes to the Green Bay Packers Hall of Fame

**Third prize:** Aaron Rodgers signed football and a \$50 gift card from Associated Bank, a historic Green Bay Packer photo from the Neville collection and four passes to the Green Bay Packers Hall of Fame

**Fourth and Fifth prize:** \$50 gift card from Associated Bank, a historic Green Bay Packers photo from the Neville collection and four passes to the Green Bay Packers Hall of Fame

No purchase is necessary to enter or win. Odds of winning depend on the number of eligible entries received. Limit one (1) entry per person. The Football Challenge is open to all legal residents of the U.S. and District of Columbia who are ages 6 and older. Void

where prohibited or restricted by law, rule, or regulation. For a complete list of rules, visit [www.nevillepublicmuseum.org](http://www.nevillepublicmuseum.org).

The Football Challenge is presented by Associated Bank with additional support from the Green Bay Packers, Prevea Sports Medicine and WGBA-NBC 26.



*Football* has been developed by the Museum of Discovery, Little Rock, Arkansas.

Editorial expansion of story available upon request.

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