



FOR IMMEDIATE RELEASE:

Neville Public Museum to be Presented with \$19,800 Tourism Grant Check

Green Bay, WI—June 3, 2013—On Thursday, June 6, 2013, at 10:00 a.m., Tourism Secretary Stephanie Klett will be at the Neville Public Museum to present museum officials with a \$19,800 Joint Effort Marketing (JEM) grant from the Department of Tourism to help advertise *The Golden Age of Video Arcade Games from the Collection of Bradley Czech* exhibit. This is the first time since 2005 that the Neville Public Museum has been awarded monetary support from the State of Wisconsin.

The Golden Age of Video Arcade Games features over 80 classic arcade games from local collector Bradley Czech. With titles like *Pac-Man*, *Frogger*, and *Centipede*, this exhibit is sure to take you on a trip back in time as you explore the art, history, and science of video arcade games. The exhibit runs through September 2, 2013.

“Exhibits like this, which explore art, technology and popular culture, are interesting to our visitors. This is particularly relevant in our digital age, when ‘edutainment’ drives much of our program and exhibit work in museums. Being able to more broadly and effectively market this exhibition because of the JEM grant resources is incredibly important to our overall success in attracting both families and video game enthusiasts who might not otherwise come to the Neville” said Rolf Johnson, the Neville Public Museum’s Executive Director.

Editorial expansion of story available upon request.

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