



FOR IMMEDIATE RELEASE:

You're in the Money at the Neville Public Museum

Green Bay, WI—January 5, 2012— Where can you play the stock market, run your own lemonade stand, see currency from pounds to pesos and put your face on a million dollar bill? In *Moneyville*, that's where! U.S.BANCORP presents this brand new traveling exhibit to open at the Neville Public Museum on January 14, 2012.

Moneyville uses the fascinating subject of money to build math skills and economic expertise in a fun, immersive setting. The colorful "city" includes a bank, a store, an anti-counterfeiting lab, a stock market and a shipping dock. Here you can create your own "money," explore anti-counterfeiting measures and engage in other hands-on activities that show how using math is fun! Throughout the exhibit, you'll discover how money is made, spent, earned and saved, and how it connects people around the world. You'll learn the history, science and culture behind coins and currency and start to see money in a whole new way!

"One of the great things about this exhibit is that it encourages students to make life choices," says Curator of Education, Matt Welter. For example, "Do you work an extra shift to get a promotion or go on road trip with your friends from college?"

Education packets are also available at www.nevillepublicmuseum.org for teachers interested in taking students to the exhibit. Cost of admission for both guided and self-guided tours of this exhibit for school groups is \$2 a person.

Don't miss *Moneyville*, on display at the Neville January 14, 2012 through May 6, 2012.

Moneyville is presented by U.S. BANCORP with additional support from Rotary International, KC Stock Foundation and Bill Buerschinger.

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Editorial expansion of story available upon request.

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