



FOR IMMEDIATE RELEASE:

Say Goodbye with a Good buy at the Neville!

Green Bay, WI—April 27, 2012—The Neville is celebrating *Moneyville's* final week with admission discounts! JA members are kicking off this goodbye offer on Saturday, April 28th, receiving one free child admission (children 6-16 years old) per one paid adult admission (\$5). This admission deal continues through Sunday, May 6th- the final day of *Moneyville*.

Moneyville uses the fascinating subject of money to build math skills and economic expertise in a fun, immersive setting. The colorful "city" includes a bank, a store, an anti-counterfeiting lab, a stock market and a shipping dock. Here you can create your own "money," explore anti-counterfeiting measures and engage in other hands-on activities that show how using math is fun! Throughout the exhibit, you'll discover how money is made, spent, earned and saved, and how it connects people around the world. You'll learn the history, science and culture behind coins and currency and start to see money in a whole new way!

Moneyville is presented by U.S. BANK with additional support from Rotary International, KC Stock Foundation and Bill Buerschinger.

Moneyville was made possible by the generous support of the National Science Foundation, the James F. and Marion L. Miller Foundation and The NASDAQ Stock Market Educational Foundation, Inc. The exhibit was created and is toured by the Oregon Museum of Science and Industry.

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Editorial expansion of story available upon request.

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