



FOR IMMEDIATE RELEASE:

Green Bay Packers to Present *Football the Exhibit*

Green Bay, WI—April 4, 2012—The Neville Public Museum is pleased to announce that the Green Bay Packers are the presenting sponsor of *Football the Exhibit*. “*Football*” will be on display at the Neville May 19, 2012 through September 9, 2012.

“*Football*” brings the excitement and experience of playing the game, while teaching the science, technology, engineering and math (STEM) that make it all possible. Featuring 25 hands-on units, *Football the Exhibit* covers everything from the history of the game, to the equipment and medical technology used in injury treatment. Test your throwing skills in the Passing Cage area and learn what it truly means to have a “rifle arm.” Try and match the speed of an NFL running back and find out the ideal trajectory for kicking a field goal too. There’s something for everyone- learn the balance needed for cheerleading or head to the Football Society Zone where there’s always a tailgate party going on! Featuring a mixture of artifacts, text, videos and hands-on activities, you’ll discover the science behind the game and more!



Football has been developed by the Museum of Discovery, Little Rock, Arkansas.

Editorial expansion of story available upon request.

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